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FOR IMMEDIATE RELEASE

Gasparilla Music Foundation Receives Donation from Liberty Group

Tampa, Florida: January 4, 2018 – The Gasparilla Music Foundation is excited to announce its largest donation to date from Tampa-based Liberty Group.

Liberty Group donated use of its property, located on Tampa's premier Bayshore Boulevard, to the Gasparilla Music Foundation for use as an invite-only Invasion Day Party during Tampa's oldest and largest holiday, the Gasparilla Pirate Festival on January 27, 2018. GMF will host its donors and supporters during the viewing party, which will feature live music, local cuisine, and private seating.

The in-kind donation, valued at more than \$30,000, will allow the Gasparilla Music Foundation to continue supporting and promoting local initiatives including providing scholarships and instruments to music students throughout the Tampa Bay area.

"This type of generosity is what makes Tampa a very special place to be right now," said David Cox, the Executive Director of the 501(c)(3) non-profit Gasparilla Music Foundation. "Liberty Group has been coordinating with us for more than a year to to utilize this very unique property to benefit our organization in a meaningful and engaging way."

"We are proud to be able to support our local community," said Punit Shah, Liberty Group's Chief Executive Officer. "Gasparilla Music Foundation is an organization that has a proven record of making a significant impact, and we look forward to continuing to support GMF's efforts to place Tampa on the forefront of cultural destinations and promote education within our community."

GMF, which produces an annual music festival in downtown Tampa each March, utilizes the shared experience of live music to inspire a stronger sense of community while supporting musical arts and education. Its flagship program, Recycled Tunes, provides new and used instruments to local Title I schools.

"There is no better day to come together and celebrate Tampa – its unique past and its bright future – than Gasparilla Day," added Mr. Cox. "We can't express our gratitude enough to Punit, and the impact this gesture will have on our kids will be felt for years to come."





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ABOUT GASPARILLA MUSIC FOUNDATION

The Gasparilla Music Foundation is a Florida 501(c)-3 non-profit corporation that organizes an annual music festival in downtown Tampa the second weekend of March and supports music education throughout its Recycled Tunes program.

As part of its mission to support and promote music and education, the organization is involved throughout the year in several initiatives including providing scholarships and instruments to music students.

The Gasparilla Music Foundation was founded in 2011 with financial support from several Tampa Bay area based businesses and the organization's founding members.

ABOUT THE LIBERTY GROUP

Established over three decades ago, Liberty Group is a vertically integrated hotel investment, development, and management company with a proven entrepreneurial approach to institutional-quality hospitality investment. Liberty Group is an approved owner, operator, and developer for premier brands including Marriott, Hilton, Starwood, Intercontinental, Wyndham, and Starbucks Coffee.

With over \$450,000,000 in historical investments including 55 hotels representing more than 4,000 hotel rooms throughout the United States, the Liberty Group team has established a reputation for integrity, transparency, and sound fundamentals created around its core competencies.